

Strategic view on business statistics

UN Committee of Experts on Business Statistics

**First meeting – 23-25 May 2018, INEGI, Mexico City
Jointly organized by INEGI and UNSD**

STRATEGIC VIEW

COMPONENTS:

- REALISTIC GOALS AND CLEAR DIRECTION(S)
- BROAD AND INCLUSIVE CONSENSUS
- PRIORITIZATION OF ACTIVITIES
- INDUSTRIAL PLAN (METHODS AND PROCESSES)
- FEASIBILITY AND SUSTAINABILITY OF THE LOCAL AND GLOBAL PROCESS
- EXPECTED SHORT, MEDIUM AND LONG TERMS OUTPUTS
- MINIMUM REQUIREMENTS BUT ALSO FLEXIBILITY WITH RESPECT TO THE CONTRIBUTION FROM COUNTRIES

SOME EXAMPLES:

REALISTIC GOALS

- TO REPRESENT THE BENCHMARK FOR DATA NOT BASED ON REGISTERS
- TO INVEST SELECTIVELY ON NEW DATA BASED ON DATA INTEGRATION
- TO GAIN MORE FLEXIBILITY AND RELEVANCE WITH EXPERIMENTAL DATA
- TO INTEGRATE NATIONAL AND INTERNATIONAL STATISTICS
- TO INCREASE CONSISTENCY AND REPUTATION

UNREALISTIC GOALS

- TO EXPAND STATISTICAL PRODUCTION TO COVER ALL ALTERNATIVE DATA
- TO REACH A GLOBAL LEADERSHIP IN TECHNOLOGY AND BIG DATA

THE MANDATE OF THIS COMMITTEE

FACTS/PERCEPTIONS BY MEDIA, DATA USERS AND SOME POLICY MAKERS

- POTENTIAL DECLINE OF OFFICIAL STRUCTURAL BUSINESS DATA
- INCREASING VULNERABILITY ALONG THE PIPELINE (STS,SBS,NA)
- LIMITED RELEVANCE
- SCARCE RESPONSIVENESS TO EMERGING PHENOMENA AND USER NEEDS

COMMITTEE MANDATE

- TO START A REFLECTION ON THE DETERMINANTS OF FACTS/PERCEPTIONS
- TO GIVE ADVICE ON THE IMPACT OF EMERGING PHENOMENA
- TO HIGHLIGHT POTENTIAL SOLUTIONS TO REDUCE VULNERABILITY AND TO INCREASE RELEVANCE
- TO PROMOTE POSSIBLE SOLUTIONS TO MEET USER NEEDS
- TO STRENGTHEN THE NETWORK OF INTERNATIONAL COOPERATION

THE PERIMETER OF ACTIVITIES

PERIMETER BASED ON MACRO-SECTORS AND PRODUCTION PIPELINE

- INDUSTRY AND NON FINANCIAL SERVICES
- BUSINESS REGISTERS, SHORT TERMS AND STRUCTURAL STATISTICS

.....BROADER APPROACH.....

- NON PROFIT ORGANIZATION
- PUBLIC SECTOR
- AGRICULTURE
- INFORMAL SECTOR

PERIMETER BASED ON RELEVANCE AND BUSINESS REGISTERS

- SELECTED PHENOMENA: GLOBALIZATION, DIGITALIZATION, ETC
- LINKED TO THE REGISTERS: ONLY ISSUES DIRECTLY RELATED TO “ENTERPRISES” CAN BE CONSIDERED.

MOST PROMISING AREAS OF WORK

Selection of issues that can be important to both increase the relevance and reduce the vulnerability of business statistics

- DIGITALISATION
- GLOBALISATION
- SOCIAL RESPONSIBILITY
- INFORMAL ECONOMY
- ENTREPRENEURSHIP
- NEW TYPES OF JOBS
- INFORMATION GAP BETWEEN STRUCTURAL AND SHORT TERMS FIGURES

A SUSTAINABLE AND EFFECTIVE APPROACH

THE BUSINESS REGISTER AND DATA INTEGRATION APPROACH LEADS TO

- A CENTRALIZED AND EFFICIENT SYSTEM OF PRODUCTION
- MAXIMIZE THE IMPACT ON DATA USERS THROUGH INTEGRATION
- WORK ON PRIORITIES (INFLUENTIAL ENTERPRISES)
- REDUCE VULNERABILITY OF BUSINESS STATISTICS
- INCREASE COHERENCE AND CONSISTENCY OF THE DATA
- IMPROVE THE REPUTATION OF A NSI

ONLY LIMITED RESULTS CAN BE ACHIEVED AT THE NATIONAL LEVEL

THERE IS A STRONG NEED OF INTERNATIONAL COOPERATION

- EXCHANGE OF KNOWLEDGE AND BEST PRACTICES
- EXCHANGE OF DATA
- REDUCTION OF COSTS IN RETRIEVING GLOBAL DATA
- COORDINATION IN THE PRODUCTION OF EXPERIMENTAL DATA
- JOINT PRODUCTION OF NEW INDICATORS BASED ON BILATERAL LEGAL AGREEMENT
- SET UP A COMMUNITY OF EXPERTISE AND KNOWLEDGE TO INCREASE THE VISIBILITY AND REPUTATION OF OFFICIAL STATISTICIANS IN THIS AREA